



DigiMARCON
DIGITAL MARKETING CONFERENCES

digimarcon.com | [#DigiMarCon](https://twitter.com/DigiMarCon)

2025 VIRTUAL EVENT OVERVIEW

ONLINE: LIVE & ON DEMAND

ABOUT DIGIMARCON

DigiMarCon is your ultimate opportunity to:

- Learn from bold, visionary speakers driving the future of digital marketing, media, and advertising.
- Discover cutting-edge strategies, breakthrough technologies, and best practices that will take your business to new heights.
- Network with top industry leaders, forge valuable partnerships, and expand your professional connections like never before.



Don't miss out—DigiMarCon is where innovation meets opportunity!

The 12th Annual DigiMarCon Global Event Series—the leading Digital Marketing, Media, and Advertising Conference & Exhibition—returns in 2025 to over 50 locations worldwide. Join industry leaders, innovators, and peers in-person or online for 2 action-packed days of cutting-edge strategies, emerging trends, and game-changing technologies in AdTech, MarTech, SaaS, and more.



At DigiMarCon, you'll gain everything you need to elevate your digital marketing game. Expect to challenge conventional thinking, discover innovative approaches, and walk away with a professional toolkit filled with actionable insights, strategies, and ideas to accelerate your agency, team, or brand to the next level of success. Don't miss this opportunity to stay ahead of the curve in the fast-evolving digital landscape!

This year's featured topics include:

- | | | | |
|---------------------------------------|---------------------------------------|-----------------------------------|--------------------------------------|
| ▪ Account-Based Marketing | ▪ Customer Experience | ▪ KPI's & Stakeholder Management | ▪ Predictive Analytics & Attribution |
| ▪ AdTech & MarTech Solutions | ▪ Data Science & Big Data | ▪ Lead Generation | ▪ Programmatic Advertising |
| ▪ AI Agents & Generative AI | ▪ Disruptive Tech | ▪ Marketing Automation | ▪ Search Engine Optimization |
| ▪ App Marketing | ▪ eCommerce | ▪ Metaverse Marketing | ▪ Shoppable Content Marketing |
| ▪ Artificial Intelligence & ChatGPT | ▪ Email Marketing | ▪ Mobile Marketing | ▪ Social Commerce |
| ▪ Augmented Reality (AR) | ▪ Employee-Generated Content | ▪ Native & Contextual Advertising | ▪ Social Media Marketing |
| ▪ B2B & B2C Marketing | ▪ Generative Engine Optimization | ▪ Omnichannel Marketing | ▪ UI / UX Design |
| ▪ Behavioral & Neuromarketing | ▪ Geo-Targeting & Proximity Marketing | ▪ Paid Search Marketing | ▪ User-Generated Content |
| ▪ Content Marketing | ▪ Growth Hacking | ▪ Personalization & Privacy | ▪ Video Marketing |
| ▪ Conversational Marketing & Chatbots | ▪ Inbound & Outbound Marketing | ▪ Podcast & Webinar Marketing | ▪ Viral & Buzz Marketing |
| ▪ Conversion Rate Optimization | ▪ Influencer Marketing | ▪ PR & Cause Marketing | ▪ Visual & Voice Search |

Be part of DigiMarCon in 2025 and unlock the secrets to thriving in today's rapidly evolving digital world. With top-tier keynotes, inspiring case studies, actionable strategy sessions, and unmatched networking opportunities, this is the ultimate event for marketers, sponsors, and tech leaders. Discover why professionals return year after year to stay ahead of the curve. Register now to secure your seat and get ready to elevate your digital marketing game!

THE PREMIER DIGITAL MARKETING, MEDIA & ADVERTISING CONFERENCE

SEARCH - CONTENT - SOCIAL - MOBILE - VIDEO - EMAIL - UX - DESIGN - STRATEGY

DigiMARCON
DIGITAL MARKETING CONFERENCES

**ONLINE
LIVE & ON DEMAND**

**DISCOUNT RATES AVAILABLE,
REGISTER TODAY AND SAVE!**

LEARN MORE

digimarcon.com/register/

2 DAY PREMIER DIGITAL MARKETING, MEDIA & ADVERTISING CONFERENCE

EXPERT SPEAKERS • ACTIONABLE SESSIONS • KEYNOTES, INDUSTRY PANELS & MASTER CLASSES • INSIGHTS, BEST PRACTICES & LATEST TRENDS • AND MORE!

HURRY AND SAVE MY SPOT NOW!

digimarcon.com/register/

WHO ATTENDS OUR CONFERENCES

DigiMarCon brings together a diverse and influential group of professionals, including brands, agencies, solution providers, media owners, publishers, entrepreneurs, start-ups, investors, government representatives, corporates, and academic institutions. It's the perfect mix of industries, offering delegates unparalleled access to decision-makers and innovators across the tech and business landscape.



WHO SHOULD ATTEND?

Marketers	Media	Agencies
DigiMarCon will bring together marketing leaders. Hear what some of the brands making the biggest waves in marketing believe their advantage is, plus their thoughts and ideas on the industry and their specific challenges.	Some of the biggest media brands in the world speak at DigiMarCon, providing a platform to discuss a wide array of industry topics when it comes to the global and local media industry.	Hear from agency leaders across media, creative, digital, social and more. Learn about their market conditions and challenges, their ideation processes and the client opportunities they are seeing.

GET READY TO BE



Inspired

Get inspired by the headlining speakers at DigiMarCon. These remarkable individuals will motivate, engage, enlighten, and spur you on to greater productivity.



Challenged

Listen to bold and powerful addresses from a diverse group of exciting and influential people. These riveting presentations will educate, challenge, and impress you.



Transformed

Explore big ideas presented directly from the innovators and thought leaders of the changing business world. These thought-provoking presentations are designed to help you transform your organization, your business, and yourself.

LEARN FROM THE EXPERTS



Digital Marketing Experts

Led by digital marketing and sales professionals, these sessions will teach you the principles and skills of digital marketing - from basic to advanced - to improve and transform your business using the latest field-proven techniques.



Digital Marketing Stories

Digital Marketing Stories: Hear success stories from businesses who have successfully implemented digital marketing techniques and solutions. These case studies will profile a number of companies and industries who've leveraged digital marketing to drive remarkable success in their industries.

AGENDA AT A GLANCE

DigiMarCon program is spread over 2 consecutive days with live stream content daily split into 2-3 sessions with breaks between. This enables attendees to manage work commitments around the schedule. If you are unable to view any of the live stream presentations video on demand of the live stream presentations will be available after the event.



Day 1

Master Classes

9:30am	1:30pm – 3:15pm
Live Stream Turned On	Session 2
10:00am – 10:20am	3:15pm – 4:00pm
Welcome & Opening Remarks	Break
10:20am – 12:00pm	4:00pm – 5:25pm
Session 1	Session 3
12:00pm – 1:30pm	5:25pm – 5:30pm
Break	Day 1 Wrap-Up



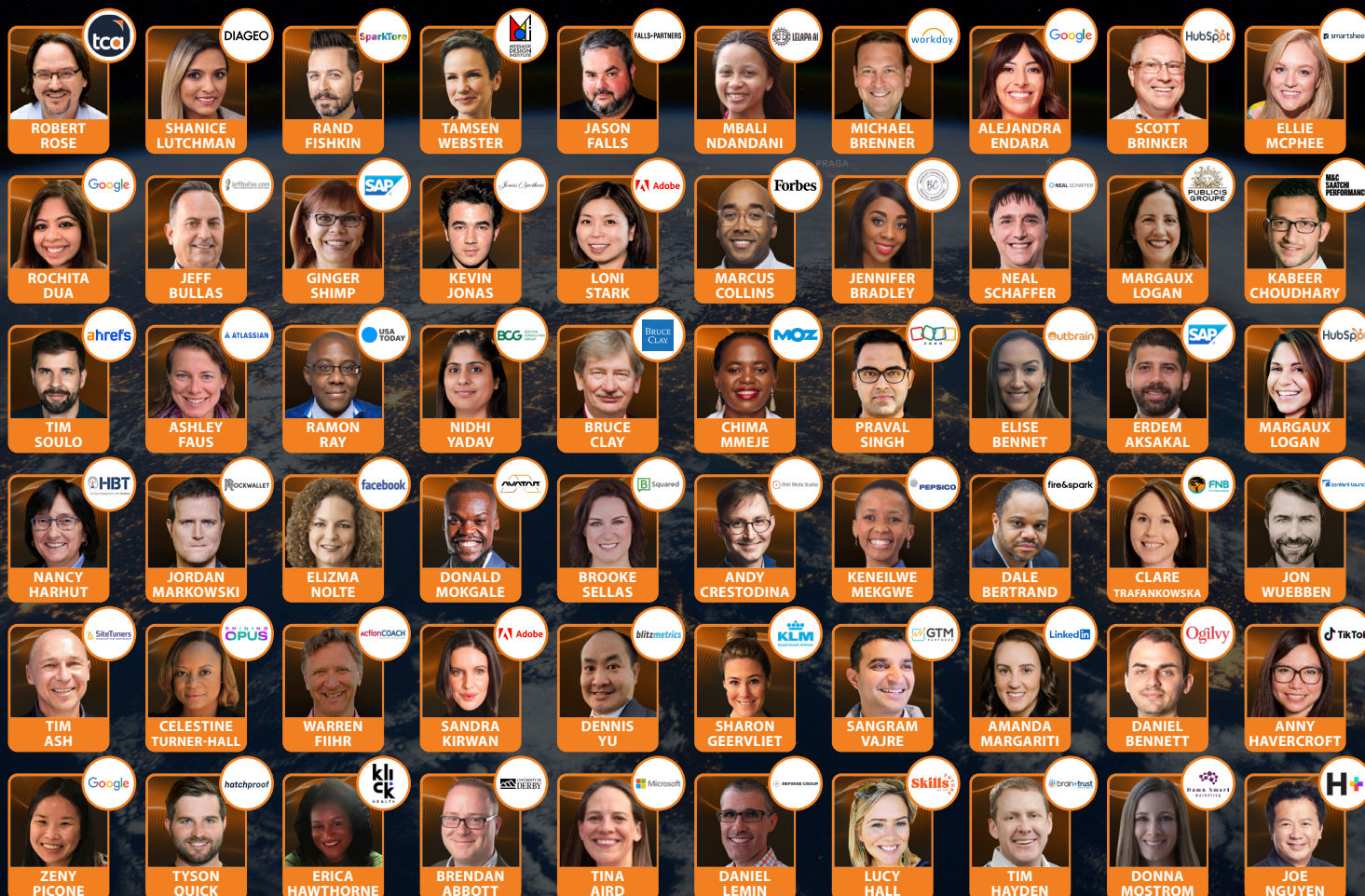
Day 2

General Sessions

9:30am	1:30pm – 3:15pm
Live Stream Turned On	Session 5
10:00am – 10:10am	3:15pm – 4:00pm
Welcome & Opening Remarks	Break
10:10am – 12:00pm	4:00pm – 5:25pm
Session 4	Session 6
12:00pm – 1:30pm	5:25pm – 5:30pm
Break	Conference Wrap-Up & Close

SPEAKERS

Some of the Featured Speakers that have spoken at recent DigiMarcon Conferences:



Let our speakers show you how to develop your audience, build traffic, improve customer service, create brand awareness and use the right tools.

Hurry and Save My Spot Now!

SESSIONS

Whether you're new to the industry or a seasoned digital marketing expert, DigiMarCon offers the latest strategies and insights to boost your knowledge and grow your business. Stay Tuned! While the full lineup for DigiMarCon 2025 hasn't been announced yet, you can explore sessions and speakers from our recent conferences to get a taste of the cutting-edge content and expert-led discussions you'll have access to. Don't miss out on the opportunity to level up your digital marketing game!



The Next Era in Web Marketing **Rand Fishkin, Founder, SparkToro**



If it feels like the giants of the web -- Facebook, Google, Instagram, LinkedIn, Twitter, YouTube, et al -- are conspiring against you to make it vastly more difficult to spread your message or amplify your content... You're right! They are. In this presentation Rand will boil down exactly why that's happening and what smart marketers can do to build creative advantages and avoid these emerging pitfalls.



How To Be Creative in Ways That No AI Can **Jason Miller, Head of Brand Experience and Content, Tyk**



What's the one human, cognitive skill that is guaranteed to increase in value as Artificial Intelligence advances? It's not programming or software engineering, or even mastery of the code behind AI algorithms. It's creativity -- a human quality so distinctive, differentiating, and valuable that it actually becomes more important the closer that technology comes to mimicking it. Although creativity is not a technical skill related to a specific task, tool or role, it is most definitely a skill. It can be developed, practiced, and enhanced. And if we want to thrive as marketers in the age of AI, that's exactly what we need to do.



The Robots Are Here... And They're Boring **Donna Mostrom, Founder & Copywriter, Damn Smart Marketing, LLC**



Don't let AI rob your brand of its humanity. If early signs are any indication, the internet will soon be overrun with yawn-inducing marketing. Will your content turn heads or roll eyes? Join this keynote for real talk about the future of human-consumed content. Find out why humanity will be the differentiator moving forward, and how to keep your content authentic after the robots take over.



Applying AI to Outbound Marketing with Actionable, Intent-Driven Strategies & Tactics **Larry Kim, CEO, Customers.AI**



Join Customers.AI CEO, Larry Kim, for a powerful session on AI and intent-driven outbound marketing. Discover how to build enormous, engaged email lists and apply data-driven strategies for increased personalization and email deliverability to generate ROI not seen since the early days of Facebook and Google over a decade ago. Join Larry Kim for this transformative session, packed with actionable insights and strategies to elevate your marketing initiatives. Don't miss out!



Winning Hearts & Minds at the Intersection of Digital & Experiential Marketing

Kimberly Whinna Cottrell, Senior Marketing Programs Manager, Amazon Web Services

When marketers layer digital marketing strategies on top of experiential activations, magic happens. Hear how you can win the hearts and minds of your customers by expanding your marketing mix to bring the digital and physical worlds together. Topics covered will include social media marketing, influencer marketing, event marketing, content marketing, and more.



Winning Local SEO in the Age of AI

Dennis Yu, CTO, BlitzMetrics

This session delves into leveraging AI advancements to enhance your online visibility and search rankings through the Content Factory model, designed for creating high-impact, SEO-driven content. Discover the Dollar-a-Day advertising strategy, a cost-effective approach to boost your local SEO efforts and attract more customers with minimal investment. Gain practical insights on optimizing your online presence to meet the specific needs of local service seekers, ensuring your business not only appears but stands out in local searches. This concise, action-oriented workshop is your roadmap to navigating the complexities of digital marketing in the AI age, driving more leads, conversions, and ultimately, success for your local service business.



When PPC Met SEO: A Love Story of Clicks and Keywords!

Inna Zeyger, Sr. Director, Digital Media, Amsive Digital

Unleash the true potential of your digital marketing campaigns by understanding how paid media and SEO can work hand in hand to achieve remarkable results. From aligning keyword research and targeting to leveraging data-driven analytics, this master class will equip you with the tools and knowledge needed to optimize your marketing initiatives across channels and maximize your return on investment.



How to Use AI to Supercharge Your Marketing Department

Sid Lal, Managing Director, Bruce Clay

Artificial intelligence (AI) is transforming the world of marketing in unprecedented ways. From generating engaging content to optimising campaigns, AI tools are empowering marketers to be more creative, efficient and data-driven. One of the most impressive examples of AI in marketing is ChatGPT. ChatGPT can help marketers create captivating headlines, slogans, emails, personas & more. During this presentation we will explore some of the cutting-edge AI technologies that are shaping the future of marketing, including practical demos & various use cases.





10 Video Ideas Any Business Can Make RIGHT NOW!

Shelly Nathan, YouTube Strategist and Owner, Content Minis

You'll never draw a blank again on what kind of video to make for your business. Go beyond the basic categories and truly reimagine a brand new advanced way to brainstorm video content creation. During this masterclass you'll be challenged to think creatively and outside of the box and view your videos through lenses you may have never thought of previously. It's guaranteed that you'll leave with more than 10 video ideas, but I like to under-promise and over-deliver.

**SHELLY
SAVES
THE DAY**



From Hype To Reality: Harnessing AI's Power To Create Content That Connects and Converts

Jordache Johnson, CEO & Founder, Never Tech Behind

In this transformative talk, Jordache, demystifies the power of AI in content creation. Using his groundbreaking Connect + Convert AI Content Framework, he'll guide you to bridge the gap between impersonal AI output and genuine human connection. You'll learn how to build your unique AI Business Kit, unlock the power of deep audience understanding, and master the art of AI-assisted content creation and repurposing. Embrace AI not as a buzzword, but as a revolutionary tool that can amplify your brand's voice, resonate with your target audience, and drive exponential growth. Don't miss the opportunity to turn hype into reality and position your brand at the cutting edge of the digital marketing landscape.

**NEVER
TECH
BEHIND**



Is AI Killing our Purpose?

Sandra Moerch, Global Content Marketing Manager, Autodesk

In this thought-provoking talk, we'll delve into the profound question of whether AI poses a threat to our fundamental purpose and the creativity we possess as humans. Exploring the delicate balance between technological advancement and humanity, we'll examine the potential impact AI has on our ability to innovate, create, and find meaning in our careers. Drawing from philosophical, ethical, and technological perspectives, we'll reflect on the role of AI in shaping our future and gain a nuanced understanding of how these advancements may influence core aspects of our creativity as marketers.

AUTODESK



Cookies and Cream without the Cookies is Just...Vanilla: The Missing Ingredient for Individualisation in a Cookieless World

Nicholas Kontopoulos, Vice President of Marketing, Twilio

Are you ready for a world without cookies? Google's decision to phase out third-party cookies by 2023 and the rise of privacy regulations have put a spotlight on data privacy and how personal information is collected, used, and shared. This has made it more challenging for marketers to deliver personalised and relevant customer experiences. In this thought-provoking presentation, Nicholas Kontopoulos, will explain how you can leverage zero and first-party data to create accurate customer profiles and show you how Twilio Segment's customer data platform can deliver unique and individualised experiences your customers crave in a cookieless future.

twilio



Digital Marketing in the New Era of Privacy & Data Governance

Ashlea Fortune, Product Marketing Manager, OneTrust

As massive shifts change the way people choose to buy from and share data with organizations, digital marketers must transform how they connect and engage with consumers. Consent and preference management can no longer be treated as an afterthought, but should be the building blocks to launching effective, privacy-first campaigns. In this session, Fortune 100 company Bristol Myers Squibb joins OneTrust for a panel discussion to show this technique can be used to enhance the effectiveness of campaigns, build long-term customer relationships, and drive business innovation.

onetrust



Crack the Code: Media Planning for Today's Market

Steve Krull, CEO, Be Found Online

Actionable insights into how marketers can significantly boost their campaign effectiveness by harmoniously leveraging multiple paid channels. Attendees will learn how to leverage Goals, Metrics & Deadlines (GMD) to strategically select and integrate channels, optimize their media mix, and pilot new ideas to achieve results. Steve's data-driven approach, underscored by research and years of running a digital marketing agency, will arm your audience with the tools they need to succeed as the digital landscape evolves.

BEFOUNDONLINE



The Workday Consumer Has Logged On - Have You?

Tina Aird, Advertising SMB Lead, Microsoft

In an 'anywhere-work' world, the boundaries between work and personal have blurred, new habits have been forged and new behaviours and preferences have been spurred on like never before. Many marketers have rushed to adapt their marketing efforts in response to these shifts but new research from Microsoft Advertising and Forrester, shows that many marketers just don't know how to rethink marketing. Add the festive peak and a rather large football tournament to the mix and Marketers are not sure where to focus their attention. Join Tina as she reveals the new Workday Consumer and show you how to have no limits.

Microsoft



Where's the ROI? 10 Steps to Show Digital Marketing ROI to Your Boss

Michael Brenner, CEO, Workday

Every business wants to see growth. But not everyone can show how their marketing delivers the kind of growth that executives demand. You need to learn how to measure and present digital marketing ROI. Join Michael Brenner to learn 10 practical tips for any size Marketing budget. He'll get right to the heart of what content to create, how to distribute it, and how to measure results you can brag about to your boss.

workday

**Paid and Organic, Better Together**
Letrecia Tippet, Senior Director, Hootsuite

Marketers are planning to spend more on social ads, and the key to this is finding the perfect balance between organic and paid to make the most out of your social presence. Organic and paid social play two very different (but equally important) roles in successful social strategies. An integrated social media strategy is not only efficient but also the most effective use of marketing spend as it enables you to connect with your audience and reach your business goals on social. Join our panel session with experts from LinkedIn and Hootsuite to learn how effectively combining paid and organic social strategies together.

**Marketing Makeover: Better Marketing Through Better Insights**
Jamie Turner, CEO, Unspoken Productions

This is a top-to-bottom look at consumer behavior, insight development, and strategic thinking. It is not about tactics. Instead, it's about developing consumer insights that can help a seasoned executive re-think their marketing strategy.

**Power to the People: Unlocking Humanity's Creative Potential**
Anny Havercroft, Head of Business Marketing, TikTok

Two things define the limits of creativity: the tools of the time as well as who and what we are connected to. In this talk, Anny Havercroft, Head of Business Marketing for TikTok Australia and New Zealand will uncover how technology is not only democratising creativity but actually enhancing it by providing the world with the ultimate tool for it: exposure to more human experiences.

**Bruce Clay's 6 SEO Truths to Live By**
Bruce Clay, Owner, Bruce Clay, Inc.

Search engine optimization (SEO) is an essential component that must be built into digital marketing strategies to drive qualified website traffic. And in the course of business, it becomes necessary for brands, digital marketing teams and SEO professionals to take responsibility for the performance of the websites that they run and manage. Bruce Clay, also known as the "Father of SEO," has pioneered the SEO industry since 1996. He has developed expert insights into fundamental principles that have grounded his success for over 26 years. In this presentation, Bruce will share these principles and explain how applying the truths will help you achieve next-level website performance.



The 10 Customer Behavior Triggers Every Marketer Needs to Know

Nancy Harhut, Chief Creative Officer, HBT Marketing

You want people to engage with your marketing. But science says that your customers and prospects are often on autopilot. They don't "make" decisions, they default to automatic, reflexive, hardwired responses. Social scientists have documented 200+ of these decision defaults. And some of them can influence when people click, who they believe, and what they buy. Discover how to use them as triggers – and significantly increase the likelihood people will do exactly what you want. Easily add them to your emails, ads, landing pages, etc. And gain an instant competitive advantage.



Advertising in Emerging Culture: Forget What You Think You Know

Sunil Yadav, Consultant, Supermom Business

We are at a tipping point in marketing, one driven by Gen Z and the influence they have over culture. This generation is moving away from the individualised social amplification of social media to a more community-centric, connected, decentralised experience found originally in gaming environments. As the largest generation to date steps into their role as trendsetters leading social and cultural change, with more economic power than ever before, brands need to understand their influence or risk being left behind. In this session we introduce a new Generation – Generation Twitch, an audience spanning Millennials, Gen Z and Gen Alpha, who are all under the influence of the emerging social codes. We reveal what matters to these meme masters, their values and social behaviours, how they communicate and their expectations of brands.



The New Rules of Social Media

Ashley Faus, Content Strategy Lead, Atlassian

Imagine you're at a party and find yourself in a seemingly endless conversation with someone who only wants to talk about themselves... Can you feel yourself tune out as you desperately eyeball the nearest escape route? Unfortunately, your one-sided conversation with that chatty party-goer is the embodiment of way too many brands' social media strategies. So what to do instead? Become the company who makes people feel smart & cool and introduces them to the other smart, cool people at the online party. In this session, explore the new rules of social media and how your business can use it to build authentic long-term relationships with your audience.



Beyond the Button: Tests That Actually Move The Needle

Karen Hopper, Senior Director-Performance Marketing, Bully Pulpit International

In a world that has a million different options for every creative element, CTA, form fields, and more... where do you even start? How do you know that element is where you'll see an impact big enough to make a difference for your bottom line? This is the #1 question I get as a CRO strategist, and my answer every time is: it depends! This session will walk you through how to understand your testing opportunities, generate test ideas, and measure your results with scientific accuracy.





How to Create an SEO-Optimized Content Library for Your Brand and Repurpose It for Content Marketing

Neal Schaffer, Fractional CMO, NealSchaffer.com



Content is the currency of digital marketing, but many companies fail with their content marketing because they base content production around their products and services. This session will look at how to create a truly authoritative library of content for your brand that is optimized for search engine optimization to generate more traffic, leads, and conversions for your company. Through repurposing this content, this same library of content can be leveraged across Web, Email, and Social as well as lead generation assets. If you have had doubts as to the nuts and bolts of content marketing and how it relates to SEO as well as other aspects of digital and social media marketing, this session is for you.



The Rise of Ad Supported Streaming TV: Why Free is a Great Price Marketers will Love

Laura Chaibi, Director of Ad Marketing and Insights – International, Roku



The TV landscape continues to evolve with more options than ever before. Consumers are streaming programs they love at affordable prices and ad supported video on demand is a growing opportunity for marketers. Learn how the landscape is changing and with it, the great opportunities marketers have to reach consumers and audiences; where the best of digital comes together with the best of TV on the #1 streaming platform Roku.



Lead Generation Best Practices (learned from 500+ website redesigns)

Andy Crestodina, Chief Marketing Officer, Orbit Media Studios



Click! You have a new visitor. What happens next? Do they barf and bounce or smile and stay? The answer depends on a lot of little things, some obvious, some not. This session is a breakdown of the best practices for B2B lead generation websites, based on hundreds of website projects. From social proof to CTAs, videos to chatbots, we will break down the options for UX elements and how they work with (or against) the psychology of your visitors.



How to Future-Proof Your Marketing Activities from Third-Party Cookie

Samantha Kermode, Account Manager, Juristat



Marketers have been eating up cookies like the famous Sesame Street character. Num! Num! Num! But be warned, the cookie famine is on the horizon! The public increasingly values privacy over personalization. Laws are being enacted to protect consumer privacy and companies like Apple and Google are jumping on board. How will digital marketers stay fed with data and continue to drive conversion? With less attribution data and an impending recession in the spotlight, how will you keep marketing budgets from shrinking?



Blockchain and the Future of Marketing: The Peril and Promise of a Web3 World

Clayton Smith, Marketing Program Director & Associate Professor, Mary Baldwin University

Blockchain is about so much more than NFTs and cryptocurrency; it's a revolutionary new way of producing and distributing branded content. Decentralized creativity means immersive new methods of storytelling, exciting new fan engagement tactics, the revolutionary introduction of smart contracts, and new monetization strategies that will hold higher royalty shares, new revenue streams, and unique fundraising possibilities for creatives. But it's also a brand new frontier that sparks a lot of questions and confusion. Whether you're brand new to blockchain, or you're knee-deep in the Web3 world, come explore the answers to your questions about the future of creation and distribution in this exciting, imaginative, and accessible session on the burgeoning new world of blockchain.



Digital Marketing Trends: Experts Insights on How to Gain a Competitive Edge

Jodi Rich, Director of Enterprise Sales, Madison Logic

The digital marketing industry is changing faster than ever and those who don't adapt with the times are losing market share. Where should marketers be focusing their efforts? What strategies are the experts seeing get the best results? Get up-to-speed with the latest industry insights, trends and predictions for the future in this panel discussion with some leading digital marketing experts.



The Four Powers of Stories

Scott Monty, Leadership & Communications Coach, Scott Monty Strategies

Become a better storyteller through the four powers of stories. By understanding these fundamental powers, we can recognize and capitalize on other opportunities to make our stories resonate with our audiences.



How to Recession Proof Your B2B Marketing Strategy

Nichole Kelly, CEO of Acquisitions, Genius Visionary Inc.

What are marketing leaders doing to shore up their marketing strategies as we are likely headed into a recession? Nichole Kelly interviewed marketing and agency leaders to find out. She will share the strategies she's deploying at her company and what other thought leaders like yourselves are doing to make sure they are prepared for the shift. There is no question that marketing is changing and technology will be at the forefront. The question is which strategy will work and how do you make sure you are positioned to take advantage of the opportunities a down market offers.





Better UX, Happier Customer: How to Design for Engagement in Digital Marketing

Seann Lautner, Agile Coach, CX/UX Strategist, The Institute of Digital New Zealand

You will learn: Why UX has become an influential factor in digital marketing. How digital users behave in digital channels. Discover two important loops in digital marketing funnel to engage customers. Creating simple customer journey map and MoT (Moment of Truth) to engage customers.



How to Create a Powerful Social Media Strategy That Gets Results

Jennifer Watson, Senior Social Media Specialist, ModMed

Want to be a social media pro? Learn tips, tricks and more on how to dominate your social media strategy in 2023 and beyond! I'll break down the best way to grow your community, utilize micro-influencers, hacks the pros use and why you should be doing live video. You'll discover the best way to tell your story and connect with consumers by creating a unique and immersive experience, that increases engagement and builds brand loyalty. Along with that you'll learn how to build a live video strategy from scratch, the tips and tricks of live video production from professionals and real-world examples of what really gets views. Whether you're a B2B or B2C company, you will leave with a better understanding of social media best practices, fresh ideas and a new strategy to implement immediately!



The State of the Creator Economy

Ryan Schram, Managing Partner, Particle Wave

A deep dive on the latest insights from the world of Influencer and Content Marketing. The 'State of the Creator Economy' research initiative provides an in-depth view of how the maturation of social media and other industry-relevant changes have affected consumers, marketers and creators. This marks the tenth year of the study, which aims to provide ongoing measurement of and credible knowledge of how influencer marketing and content marketing are both perceived and used. In his session, Ryan will share findings that will help attendees to better understand these fast-shifting trends in marketing strategies, consumer behaviours, and creator habits around the Creator Economy and provide actionable insights on how to shape your brand's approach to maximize outcomes.



7 Marketing Secrets I Learned from Writing Over a Million Words

Stephen Mostrom, Chief Copywriter, Damn Smart Marketing

In the last year, Stephen Mostrom, has written over a million words for tech and finance companies. Throughout this journey, he's discovered key insights that can transform your marketing strategy. In this presentation, Stephen will break down the 7 most impactful lessons he's learned—insights that have been tried, tested, and proven across countless campaigns. Whether you're looking to sharpen your messaging, improve conversions, or connect more deeply with your audience, these lessons will provide practical takeaways you can apply immediately.



MASTER CLASSES

DigiMarCon is offering five exclusive, limited-attendance Master Classes designed to provide hands-on, practical knowledge for digital marketers looking to stay ahead of the curve. These classes are scheduled at different times, allowing attendees to join all sessions and still have ample networking opportunities before and after. All Master Classes are included with the All Access and VIP Pass. These in-depth sessions will give you the tools, strategies, and insights you need to excel and stay at the top of your field.

Stay tuned for the announcement of the DigiMarCon 2025 Master Classes!

In the meantime, check out some of the highlights and facilitators from our recent conferences.



ChatGPT Content Creation Master Class

Leah Faul, Founder, 15000 Cubits

Discover the game-changing potential of ChatGPT in this comprehensive master class designed specifically for marketers. We'll dive into the world of this AI-driven language model, exploring its benefits and concerns, and uncovering lesser-known facts. Learn how to safely and effectively harness ChatGPT for content marketing, social media, advertising, and email campaigns. We'll also introduce you to essential add-ons, tools, and other AI solutions to help you 10x your output. Don't miss this chance to turbocharge your content creation and marketing strategies with the power of ChatGPT!



15000CUBITS



Content Strategy Master Class

Jon Wuebben, Founder & CEO, Content Launch

Discover the latest tools, technologies and trends shaping content strategy for forward-thinking marketers! You'll find out which tools & technologies are right for your company...right now. You'll find out which influencers and thought leaders you need to connect with to expand your own influence. You'll see exactly what types of content you should be producing right now...and why.



Advanced Storytelling Master Class

Ginger Shimp, Global Content Lead for Industries, SAP

How to Tell Your Story that Achieves Quantifiable Results. While many marketing presentations emphasize the value of mythic storytelling, the nuts and bolts of actually constructing a story are never explored. This session is for senior marketers who are tasked with creating effective narratives or guiding others in the process. By the end of the session, attendees will have gained the knowledge needed to work storytelling into all phases of the buyer's journey, and insight into how to measure the effectiveness of their campaigns.



Purpose-Driven SEO Master Class

Dale Bertrand, President, Fire & Spark

For over a decade, SEO experts have relied on strategies like on-page optimization, blogging and email outreach for links. But these techniques are losing their effectiveness because they rely on coordination with a web developer, big content budgets, and spammy email outreach. Fortunately, there's a better way to grow organic traffic: purpose-driven SEO! Join 20-year SEO expert Dale Bertrand to get a step-by-step playbook on how to apply this effective new strategy to any B2B or B2C website to generate high-quality organic visitors.

fire&spark



Social Media Listening Master Class

Brooke Sellas, Founder and CEO, B Squared Media



Today's consumers expect it all: a rewarding experience at every digital touchpoint; a lightning-fast response when asking pre-purchase and post-purchase questions on social; personalization and a sense of belonging. Add to that a pandemic that forced even the most hesitant users online to make purchases (and complaints) and it's mandatory that brands get on board with digital transformation. And, they're all asking: "Where do we start?"



Generative AI in Marketing Master Class

Mehdi Labidi, Demand Generation Manager, LinkedIn



Explore the power of generative AI in this masterclass. Learn how GAI works, its potential risks, and practical applications for enhancing marketing strategies. Ideal for marketers looking to innovate and leverage AI effectively.



Account Based Marketing Master Class

Amanda Louw Bester, Founder, Pragmatica Digital Consulting



A comprehensive master class introducing you to B2B marketing strategies and trends. Leading into a journey of Account Based Marketing with best practices and key principles to adopt to ensure a successful ABM strategy is executed. We'll highlight the importance of sales and marketing departments working together in a cohesive manner, and unpack how ABM can be applied to within your organization.



Podcast Marketing Master Class

A. Lee Judge, CMO, Content Monsta



You're being asked for more content output but are given fewer resources. You need more share of market awareness, but pushing out ads isn't helping to establish you as a leader in your industry. Both of these challenges can be overcome with a well-strategized branded podcast. This session will show you how businesses are creating branded podcasts and attracting the right customers while at the same time multiplying their content output and raising brand awareness. You'll gain insight into what it takes to create different types of podcasts (audio, video, etc.), how to drive business with the podcast, and methods to promote the podcast while directing traffic to your website.



Customer Experience Master Class

Hazem El Zayat, Chief Experience Officer, Ogilvy



The customer journey is no longer linear. Planning and executing personalized and data-fueled customer journeys is becoming more and more imminent and an expectation. Brands should strive to provide a consistent and personalized experience for the customer using data and technology to understand their customers' preferences and needs. The journey is constantly evolving as new technologies emerge and customer expectations change. Companies must stay attuned to these developments and continually update their approach to ensure they are delivering the best possible digital customer experience. Learn how to stay ahead in this ever-evolving world.

HIGHLIGHTS



TESTIMONIALS



WHAT ATTENDEES ARE SAYING ABOUT OUR EVENTS



Rand Fishkin
Sparktoro

"I'm looking forward to returning to DigiMarCon. I'm putting some of my **best material** to help deliver truly **actionable takeaways** for the attendees."



Keneilwe Mekgwe
Anheuser-Busch InBev

"Everything was there: **value, connections, deals and tons of learning!** The **speakers were best in class** and the schedule was relevant and thought provoking."



Simon Kelly
Story Worldwide

"DigiMarCon brings together some of the **greatest minds in digital marketing** to interact, engage and learn from each other. I highly recommend it."



Irene Becerra
Toshiba International

"DigiMarCon is very informative and **great fun**. The speakers are wonderful, they **showed the data and how we can improve**. They gave **practical tips that I can implement** in my everyday work."



Kevin Jonas
Social Influencer

"DigiMarCon is a **fantastic event** and one of the best conferences I have been to for digital marketing. You get to **meet people that are like minded** and have the same kind of passions as you."



Amy Simpson
Hike Marketing

"DigiMarCon should be **mandatory for marketing professionals** every year. I connected with many of the speakers and **expanded my network**. I definitely plan to attend DigiMarCon again."



Fernando Angulo
SEMrush

"DigiMarCon is a **must-attend event** for anyone **leading brands into the digital future**. I have nothing but compliments and congratulations on a phenomenal conference."



Hideko Tachibana
FOMO

"I chose DigiMarCon because it is an **all-encompassing conference** where I can get the highlights and best practices from all sorts of marketing spheres and is the **best one stop shop of gaining great knowledge in the industry**."



Russ Macumber
Impressive Digital

"DigiMarCon has built some really **great networking opportunities** at the venue where you can really get to know people and that is one of the things that **distinguishes this conference from other conferences** I've been too."



Ashley Faus
Atlassian

"The conference **touched on a wide variety of marketing topics** which was amazing. I brought back a lot of **great material to share with my co-workers**."



Jason Falls
Cornett

"Leaders from all corners of the digital marketing, media and advertising industry shared everything from **big visions to actionable tactics** over 2 days. **It was truly unmissable!**"



Ginger Shimp
SAP

"I was **consistently impressed by the quality and substance** of presentations. There was **no fluff**, just **actionable and thoughtful** approaches to marketing. Thank you DigiMarCon. I'll be back."

PASSES



All Access Pass

All Access Pass includes:

Live:

- **Day 1:** All Online Sessions (Live Stream)
- **Day 2:** All Online Sessions (Live Stream)

On Demand:

- **On Demand:** Online access to video presentations of all DigiMarCon sessions (1-year access)

PASS RATES

All rates in United States Dollars (USD)

ALL ACCESS

Super Early Bird Rate

(greater than 10 weeks prior to event date)

\$147

Early Bird Rate

(6 to 10 weeks prior to event date)

\$197

Standard Rate

(2 to 6 weeks prior to event date)

\$247

Late Rate

(less than 2 weeks prior to event date)

\$297

THE PREMIER DIGITAL MARKETING, MEDIA & ADVERTISING CONFERENCE

SEARCH - CONTENT - SOCIAL - MOBILE - VIDEO - EMAIL - UX - DESIGN - STRATEGY

DigiMARCON
DIGITAL MARKETING CONFERENCES

**ONLINE
LIVE & ON DEMAND**

**DISCOUNT RATES AVAILABLE,
REGISTER TODAY AND SAVE!**

LEARN MORE

digimarcon.com/register/

• 2 DAY PREMIER DIGITAL MARKETING, MEDIA & ADVERTISING CONFERENCE
• EXPERT SPEAKERS • ACTIONABLE SESSIONS • KEYNOTES, INDUSTRY PANELS & MASTER CLASSES • INSIGHTS, BEST PRACTICES & LATEST TRENDS • AND MORE!

THE DIGIMARCON DIFFERENCE

With so many events to choose from, business and marketing professionals need to know where to invest their time. DigiMarCon stands out as the premier digital marketing conference and exhibition series worldwide. Discover why it's the go-to event in the industry and why delegates keep coming back year after year. It's not just another conference—it's where game-changing strategies, networking, and insights meet to fuel your success!

The Largest Digital Marketing, Media & Advertising Community



Attendees of DigiMarCon Conferences gain membership to an exclusive global Digital Marketing, Media and Advertising Community of over 500,000 worldwide subscribers to our award-winning digital marketing blog and over 150,000 members to the International Association of Digital Marketing Professionals (visit <https://iadmp.org>). This global community comprises of innovators, senior marketers and branders, entrepreneurs, digital executives and professionals, web & mobile strategists, designers and web project managers, business leaders, business developers, agency executives and their teams and anyone else who operates in the digital community who leverage digital, mobile, and social media marketing. We provide updates to the latest whitepapers and industry reports to keep you updated on trends, innovation and best practice digital marketing.

Global Event Series



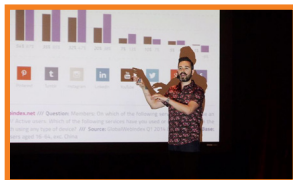
DigiMarCon is the Largest Digital Marketing, Media and Advertising Conference & Exhibition series in the world, with annual events held in all continents (North America, Latin America, Europe, UK, Asia Pacific, Middle East and Africa) in 18 countries (United States, Canada, Australia, New Zealand, United Kingdom, Ireland, Netherlands, Spain, Bahamas, Brazil, Mexico, Singapore, China, Japan, India, United Arab Emirates, Israel and South Africa), across 40 cities (New York, Philadelphia, Boston, Toronto, Vancouver, Montreal, Houston, Dallas, Chicago, Los Angeles, San Francisco, Seattle, Washington DC, New Orleans, Atlanta, Detroit, Miami, Denver, San Diego, Charlotte, Nashville, Phoenix, Las Vegas, Honolulu, London, Dublin, Amsterdam, Barcelona, Johannesburg, Cape Town, Dubai, Tel Aviv, Sydney, Auckland, Singapore, Shanghai, Tokyo, New Delhi, Sao Paulo and Mexico City). All DigiMarCon Events can be attended in-person or online. Wherever you are located there is a regional DigiMarCon event nearby you can attend.

Hybrid Events: Attend In-Person or Online



DigiMarCon has always been industry leaders of the Hybrid Event experience for years (a hybrid event combines a “live” in-person event with a “virtual” online component), no one needs to miss out on attending our events. Each DigiMarCon Conference can be attended in-person (with a Main Conference, All Access or VIP Pass) or online (with a Virtual Pass) giving attendees a choice for the experience they want to have. Attending virtually by viewing a Live Stream or On Demand enables participation by people who might be unable to attend physically due to travel or time zone constraints or through a wish to reduce the carbon footprint of the event. If you would like to meet the speakers, network with fellow marketing professionals at refreshment breaks, luncheons and evening receptions, check out the latest Internet, Mobile, AdTech, MarTech and SaaS technologies providers exhibiting then it is highly recommended to attend DigiMarCon in-person. As the largest Digital Marketing, Media and Advertising Conference series with events in 40 international cities worldwide, across 18 countries, there is bound to be a DigiMarCon Event near you to attend in-person.

Industry Thought Leaders from Leading Brands



DigiMarCon Keynotes, Panels and Master Classes are facilitated by the foremost thought leaders in the industry, from celebrity social media influencers to CMO's from the largest Fortune 500 company brands that are disrupting the digital marketing, media and advertising industry, such as Google, Facebook, Microsoft, Amazon, Oracle, Adobe, eBay, Netflix and more. All presentations are pitch-free, and include actionable takeaways, case studies, strategies and tactics, ready to be applied when back in the office.

Extensive & Memorable Networking Experiences



Building relationships matter! At DigiMarCon Conferences we have more networking breaks on our program than others. On average there are 8 Networking breaks at each event giving delegates ample opportunities in a relaxed atmosphere to meet others over the 2-days at the event; from 1-hour round table networking luncheons to 3-hour dinner receptions. These networking breaks are set in picturesque locations to facilitate memorable experiences while fostering new relationships. Such experiences include enjoying cocktails and the Sunset over the Pacific Ocean on a private Ocean Terrace in Santa Monica, to being on the Sydney Olympic Stadium playing arena at night enjoying cocktails under the lights, to dining at the 360 Revolving Restaurant at the top of the CN Tower in Toronto for a Dinner Reception, enjoying cocktails on a private promenade overlooking Times Square in New York City, or having fun at the Dazzles Night Club onboard the Royal Caribbean Oasis of the Seas for a Farewell Party, etc.

Collaborative Learning & Audience Participation



Attend DigiMarCon and you become part of the show! DigiMarCon Conferences tap into the talent of the room, drawing from the knowledge and experience of the professionals in the audience. All DigiMarCon events include regular interactive question and answer sessions with speakers and the audience ideal for collaboration, audience polls, along with ice-breaker and group exercises, steered by charismatic Emcees.

5-Star Luxury Event Venues



DigiMarCon Conferences are held in top luxury 5-star event venues across the world such as; Royal Caribbean Cruise Ships, Stadiums, Marina Bay Sands Expo & Convention Centre, JW Marriott, Marriott Marquis, Park Hyatt, Hyatt Regency, InterContinental, The Westin, Renaissance, Hilton, W, Sheraton, Renaissance, Omni, Loews, Sofitel and Four Seasons Hotel properties. Discount hotel room rates at each venue hotel means no hassle getting to and from the venue each day.

Premium Comfortable Meeting Spaces



At DigiMarCon Conferences you are never 'left in the dark'.... literally, in a large room far away from the stage and speakers, crushed in tight theater seating, without even a table, while sitting in the dark. At DigiMarCon all delegates have premium meeting space in luxurious ballroom well-lit spaces, with comfortable seating with table enabling delegates to use their laptop to take notes with ample charging facilities onsite in a comfortable space to learn and thrive. All tables are situated close with direct view of the stage.

Meet the Speakers in Person



DigiMarCon Conferences put you right up and close with the speakers giving you the opportunity to meet these social media influencers which you follow in person. Speakers are never hidden in private speaker rooms away from the audience, they are in the auditorium sitting right beside you and participating.

High-Profile Audience From Leading Brands



DigiMarCon Conference Series is the annual gathering of the most powerful brands and senior agency executives in your region. The Sharpest Minds And The Most Influential Decision Makers - Together for Two Days.

Who Attends Our Conferences

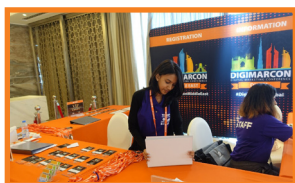
Brands • Agencies • Solution & Service Providers • Media Owners • Publishers • Entrepreneurs • Start-Ups • Investors • Government • Corporates • Institutes of Higher Learning

Exceptional Customer Service



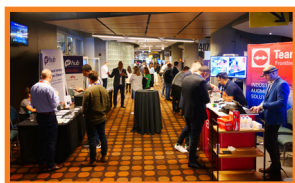
Attending a conference is a well-researched decision. There are many factors to consider such as location, time, venue, cost, speakers, content, etc. At DigiMarCon our results-obsessed Customer Service team are at your service before, during and after the event to help with your needs. It's at the core of what we do — it drives our business. Offsite, we are ready to assist you via phone, ticket or chat. Onsite at our Conferences, friendly DigiMarCon staff serve as your hosts. They welcome your input and are happy to assist you.

Value for Money & Generous Discounts



DigiMarCon Conferences are affordable to attend, from single-day event passes up to two-day VIP options at a fraction of the cost of other industry events. We offer significant discounts for early bird registrations. Additionally, on top of time-limited discount pass rates, because budgets are tight, we want to make sure all groups have a chance to attend DigiMarCon. For government employees, students, academic, startups, non-profit organizations and teams, we offer generous discounts off the prevailing registration price.

TECHSPO Technology Expo



At all DigiMarCon Conferences is the co-located exclusive event TECHSPO Technology Expo, which showcases the new generation of technology and innovation, including; AdTech, MarTech, Internet, Mobile and SaaS technologies. Be inspired, amazed and educated on how these evolving technologies will impact your business for the better. Unlimited Access to TECHSPO Technology Expo is included with all DigiMarCon passes.

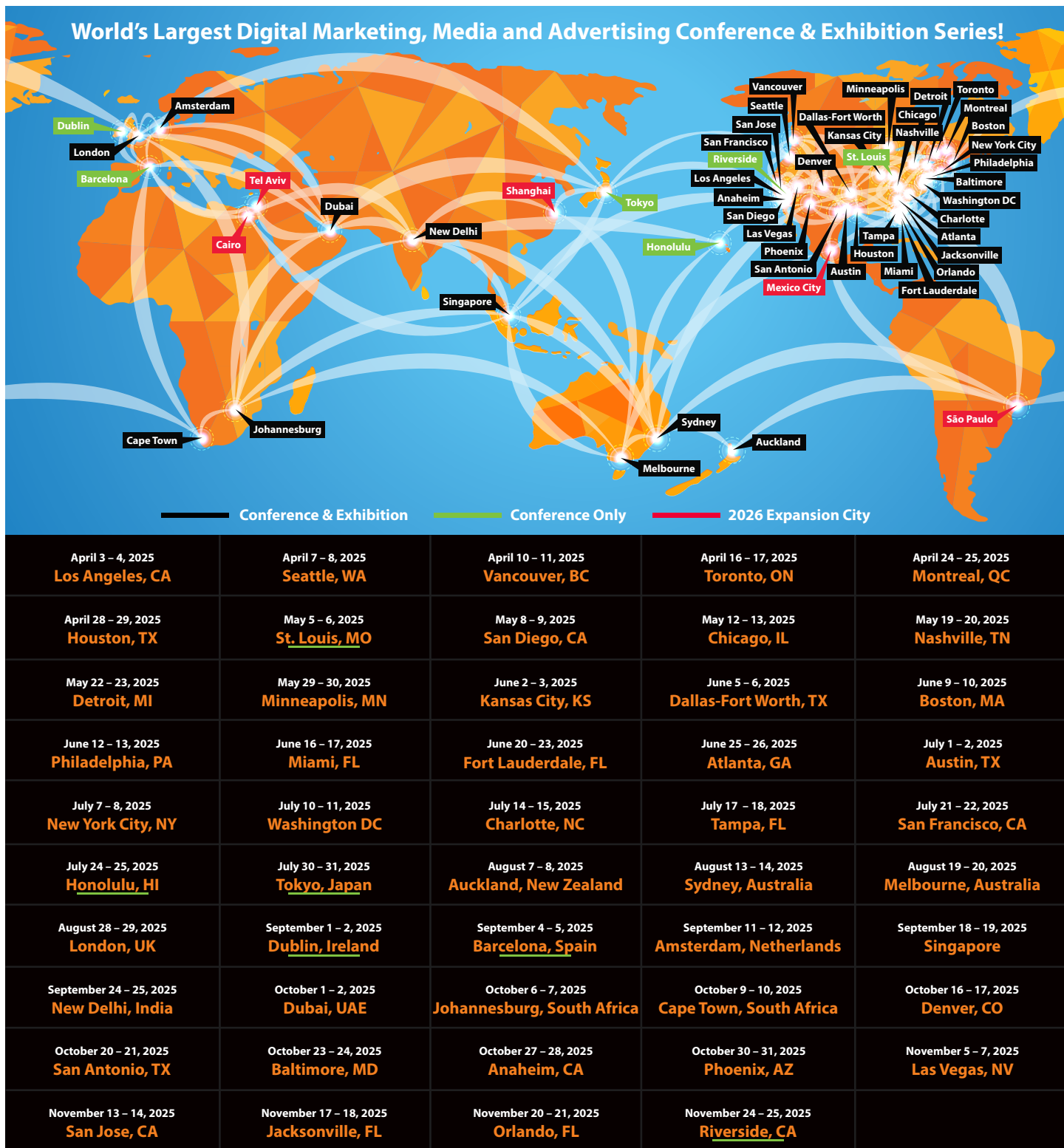
On Demand Library Access



DigiMarCon All Access & VIP Passes include a 12-month on demand access to hundreds of hours of DigiMarCon speaker keynotes, panels and master class presentations from recent DigiMarCon Conferences, including videos, slide decks and key takeaways, available on demand so you can watch what you want, when you want.

EVENTS CALENDAR

DigiMarCon is rapidly expanding, now reaching over 50 cities across 18 countries worldwide annually! With an international cruise and 6 virtual events added to the mix, DigiMarCon is solidifying its place as the world's largest Digital Marketing, Media, and Advertising Conference & Exhibition Series. Join a global network of professionals and be part of the event series that's driving the future of digital marketing!



NORTH AMERICA



DigiMarCon West

 April 3 - 4, 2025
 Los Angeles, California, United States
 Loews Hollywood Hotel
 digimarconwest.com



DigiMarCon Northwest

 April 7 - 8, 2025
 Seattle, Washington, United States
 The Westin Seattle Hotel
 digimarconnorthwest.com



DigiMarCon Canada West

 April 10 - 11, 2025
 Vancouver, British Columbia, Canada
 Paradox Hotel Vancouver
 digimarconcanadawest.ca



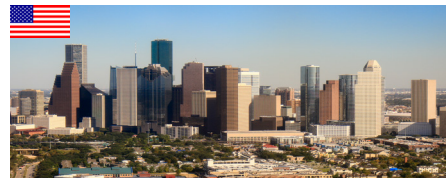
DigiMarCon Canada

 April 16 - 17, 2025
 Toronto, Ontario, Canada
 Marriott Downtown at CF Toronto Eaton Centre
 digimarconcanada.ca



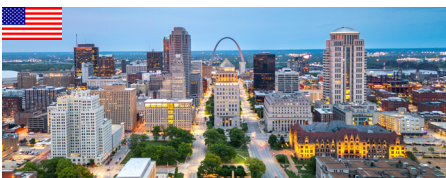
DigiMarCon Canada East

 April 24 - 25, 2025
 Montreal, Quebec, Canada
 Delta Montreal Hotel
 digimarconcanadaeast.ca



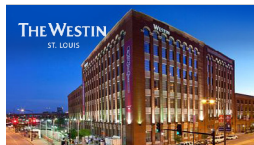
DigiMarCon Gulf Coast

 April 28 - 29, 2025
 Houston, Texas, United States
 Hilton Houston Post Oak By The Galleria Hotel
 digimarcongulfcoast.com



DigiMarCon Central

 May 5 - 6, 2025
 St. Louis, Missouri, United States
 The Westin St. Louis Hotel
 digimarconcentral.com



DigiMarCon Southern California

 May 8 - 9, 2025
 San Diego, California, United States
 Marriott Marquis San Diego Marina Hotel
 digimarconsoutherncalifornia.com



DigiMarCon Midwest

 May 12 - 13, 2025
 Chicago, Illinois, United States
 Soldier Field Stadium
 digimarconmidwest.com



DigiMarCon Mid-South

 May 19 - 20, 2025
 Nashville, Tennessee, United States
 Omni Nashville Hotel
 digimarconmidsouth.com





DigiMarCon Great Lakes

📅 May 22 - 23, 2025
📍 Detroit, Michigan, United States
🏨 The Westin Book Cadillac Detroit Hotel
🌐 digimarcongreatlakes.com



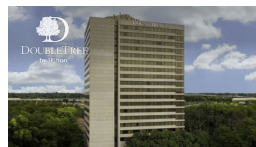
DigiMarCon North

📅 May 29 - 30, 2025
📍 Minneapolis, Minnesota, United States
🏨 Hyatt Regency Minneapolis Hotel
🌐 digimarconnorth.com



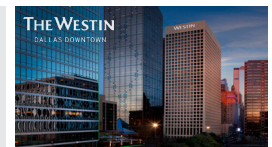
DigiMarCon Great Plains

📅 June 2 - 3, 2025
📍 Kansas City, Kansas, United States
🏨 DoubleTree by Hilton Kansas City Overland Park Hotel
🌐 digimarongreatplains.com



DigiMarCon North Texas

📅 June 5 - 6, 2025
📍 Dallas, Texas, United States
🏨 The Westin Dallas Downtown Hotel
🌐 digimarcontexas.com



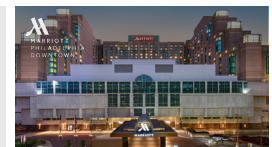
DigiMarCon New England

📅 June 9 - 10, 2025
📍 Boston, Massachusetts, United States
🏨 The Westin Copley Place Boston Hotel
🌐 digimarconnewengland.com



DigiMarCon Northeast

📅 June 12 - 13, 2025
📍 Philadelphia, Pennsylvania, United States
🏨 Philadelphia Marriott Downtown Hotel
🌐 digimarconnortheast.com



DigiMarCon South Florida

📅 June 16 - 17, 2025
📍 Miami, Florida, United States
🏨 Hyatt Regency Miami Hotel
🌐 digimarconsouthflorida.com



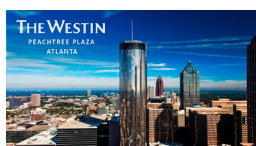
DigiMarCon Cruise

📅 June 20 - 23, 2025
📍 Fort Lauderdale, FL sailing to Bahamas and back
🏨 Royal Caribbean 'Jewel of the Seas'
🌐 digimarconcruise.com



DigiMarCon Southeast

📅 June 25 - 26, 2025
📍 Atlanta, Georgia, United States
🏨 The Westin Peachtree Plaza Atlanta Hotel
🌐 digimarconsoutheast.com



DigiMarCon Texas

📅 July 1 - 2, 2025
📍 Austin, Texas, United States
🏨 Hyatt Regency Austin Hotel
🌐 digimarcontexas.com





DigiMarCon East

July 7 - 8, 2025
 New York City, New York, United States
 New York Marriott at the Brooklyn Bridge Hotel
digimarconeast.com



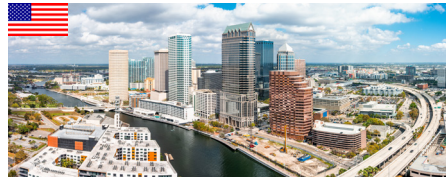
DigiMarCon America

July 10 - 11, 2025
 Washington, D.C., United States
 Washington Marriott Capitol Hill Hotel
digimarconamerica.com



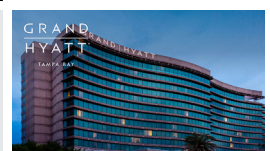
DigiMarCon South Atlantic

July 14 - 15, 2025
 Charlotte, North Carolina, United States
 The Westin Charlotte Hotel
digimarconsouthatlantic.com



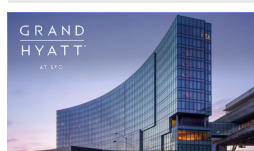
DigiMarCon Central Florida

July 17 - 18, 2025
 Tampa, Florida, United States
 Grand Hyatt Tampa Bay Hotel
digimarconcentralflorida.com



DigiMarCon Northern California

July 21 - 22, 2025
 San Francisco, California, United States
 Grand Hyatt Hotel at SFO
digimarconnortherncalifornia.com



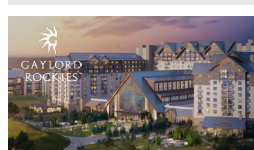
DigiMarCon Hawaii

July 24 - 25, 2025
 Honolulu, Hawaii, United States
 Hyatt Regency Waikiki Beach Resort & Spa
digimarconhawaii.com



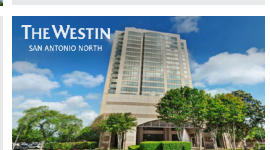
DigiMarCon Rocky Mountains

October 16 - 17, 2025
 Denver, Colorado, United States
 Gaylord Rockies Resort & Convention Center
digimarconrockymountains.com



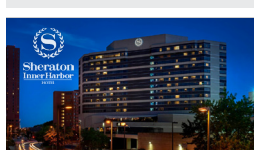
DigiMarCon South

October 20 - 21, 2025
 San Antonio, Texas, United States
 The Westin San Antonio North Hotel
digimarconsouth.com



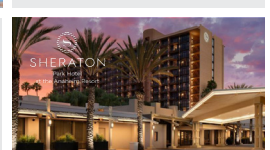
DigiMarCon Mid-Atlantic

October 23 - 24, 2025
 Baltimore, Maryland, United States
 Sheraton Inner Harbor Hotel
digimarcomidatlantic.com



DigiMarCon Orange County

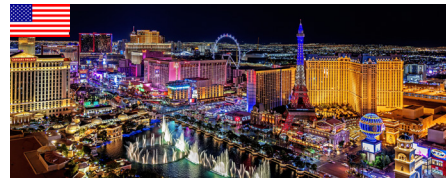
October 27 - 28, 2025
 Anaheim, California, United States
 Sheraton Park Hotel at the Anaheim Resort
digimarconorangecounty.com





DigiMarCon Southwest

October 30 - 31, 2025
 Phoenix, Arizona, United States
 Hilton Scottsdale Resort & Villas
 digimarconsouthwest.com



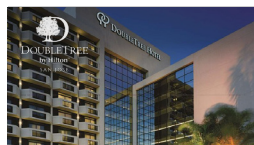
DigiMarCon World

November 5 - 7, 2025
 Las Vegas, Nevada, United States
 Luxor Las Vegas Hotel & Casino
 digimarconworld.com



DigiMarCon Silicon Valley

November 13 - 14, 2025
 San Jose, California, United States
 DoubleTree by Hilton San Jose Hotel
 digimarconsiliconvalley.com



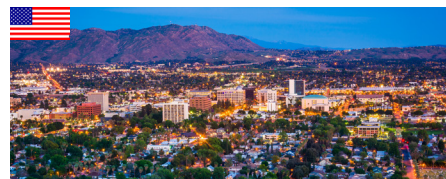
DigiMarCon North Florida

November 17 - 18, 2025
 Jacksonville, Florida, United States
 Marriott Jacksonville Downtown Hotel
 digimarconnorthflorida.com



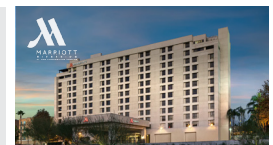
DigiMarCon Florida

November 20 - 21, 2025
 Orlando, Florida, United States
 Renaissance Orlando Resort and Spa
 digimarconflorida.com

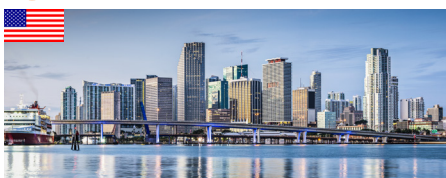


DigiMarCon Inland Empire

November 24 - 25, 2025
 Riverside, California, United States
 Marriott Riverside at the Convention Center
 digimarconinlandempire.com



LATIN AMERICA & CARIBBEAN



DigiMarCon Latin America

June 16 - 17, 2025
 Miami, Florida, United States
 Hyatt Regency Miami Hotel
 digimarconlatam.com



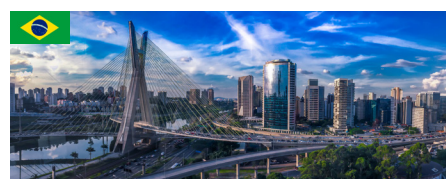
DigiMarCon Caribbean

June 20 - 23, 2025
 Fort Lauderdale, FL sailing to Bahamas and back
 Royal Caribbean 'Jewel of the Seas'
 digimarconcaribbean.com



DigiMarCon Mexico

July 14 - 15, 2026
 Mexico City, Mexico
 The St. Regis Mexico City Hotel
 digimarconmexico.com.mx



DigiMarCon Brazil

October 30 - 31, 2026
 São Paulo, Brazil
 InterContinental Sao Paulo Hotel
 digimarconbrazil.com.br



EUROPE & UK



DigiMarCon UK

📅 August 28 - 29, 2025
📍 London, United Kingdom
🏨 Sofitel London Heathrow Hotel
🌐 digimarconuk.co.uk



DigiMarCon Ireland

📅 September 1 - 2, 2025
📍 Dublin, Ireland
🏨 The College Green Hotel
🌐 digimarconireland.ie



DigiMarCon Spain

📅 September 4 - 5, 2025
📍 Barcelona, Spain
🏨 W Barcelona Hotel
🌐 digimarconspain.es



DigiMarCon Europe

📅 September 11 - 12, 2025
📍 Amsterdam, Netherlands
🏨 Johan Cruijff ArenA Stadium
🌐 digimarconeurope.com



MIDDLE EAST



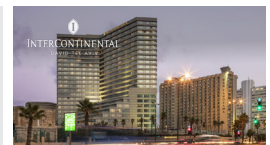
DigiMarCon Middle East

📅 October 1 - 2, 2025
📍 Dubai, United Arab Emirates
🏨 Hyatt Regency Dubai Hotel
🌐 digimarconmiddleeast.com



DigiMarCon Mediterranean

📅 October 6 - 7, 2026
📍 Tel Aviv, Israel
🏨 InterContinental David Tel Aviv Hotel
🌐 digimarconmediterranean.com



AFRICA



DigiMarCon South Africa

📅 October 6 - 7, 2025
📍 Johannesburg, South Africa
🏨 NH Johannesburg Sandton Hotel
🌐 digimarconsouthafrica.co.za



DigiMarCon Africa

📅 October 9 - 10, 2025
📍 Cape Town, South Africa
🏨 V&A Waterfront Cape Town Avenue Conference Venue
🌐 digimarconafrika.com



OCEANIA



DigiMarCon Pacific

📅 July 24 - 25, 2025
📍 Honolulu, Hawaii, United States
🏨 Hyatt Regency Waikiki Beach Resort & Spa
🌐 digimarconpacific.com



DigiMarCon New Zealand

📅 August 7 - 8, 2025
📍 Auckland, New Zealand
🏨 Hilton Auckland Hotel
🌐 digimarconnewzealand.co.nz



DigiMarCon Australia

📅 August 13 - 14, 2025
📍 Sydney, Australia
🏨 Accor Stadium
🌐 digimarconaustalia.com



DigiMarCon Oceania

📅 August 19 - 20, 2025
📍 Melbourne, Australia
🏨 Melbourne Cricket Ground
🌐 digimarconoceania.com

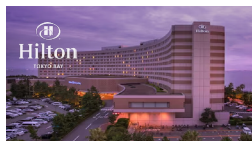


ASIA PACIFIC



DigiMarCon Asia

📅 July 30 - 31, 2025
📍 Tokyo, Japan
🏨 Hilton Tokyo Bay Hotel
🌐 digimarconasia.com



DigiMarCon Southeast Asia

📅 September 18 - 19, 2025
📍 Singapore
🏨 Resorts World Sentosa Convention Centre
🌐 digimarconsoutheastasia.com



DigiMarCon India

📅 September 24 - 25, 2025
📍 New Delhi, India
🏨 The Westin Gurgaon New Delhi Hotel
🌐 digimarconindia.in



DigiMarCon North Asia & China

📅 July 24 - 25, 2026
📍 Shanghai, China
🏨 Hyatt on the Bund Shanghai Hotel
🌐 digimarconnorthasia.com | digimarconchina.cn



 VIRTUAL



DigiMarCon North America

 April 3 - 4, 2025
 Region: North America
 Online (Live & On Demand)
 digimarconnorthamerica.com

LIVE STREAM



DigiMarCon South America

 June 16 - 17, 2025
 Region: South America
 Online (Live & On Demand)
 digimarconsouthamerica.com

LIVE STREAM



DigiMarCon Central America

 July 1 - 2, 2025
 Region: Central America
 Online (Live & On Demand)
 digimarconcentralamerica.com

LIVE STREAM



DigiMarCon EMEA

 September 4 - 5, 2025
 Region: Europe, Middle East & Africa
 Online (Live & On Demand)
 digimarconemea.com

LIVE STREAM



DigiMarCon Asia Pacific

 September 18 - 19, 2025
 Region: Asia Pacific
 Online (Live & On Demand)
 digimarconapac.com

LIVE STREAM



DigiMarCon At Home

 November 5 - 7, 2025
 Region: Worldwide (North America Time Zone)
 Online (Live & On Demand)
 digimarconathome.com

LIVE STREAM



SPONSORS, PARTNERS & EXHIBITORS

Special thanks to our past Sponsors, Partners and Exhibitors of DigiMarCon Conference and Exhibition Events.

BRANDS

SOLUTION PROVIDERS

AGENCIES

PUBLISHERS / MEDIA

What You Gain from Sponsorship

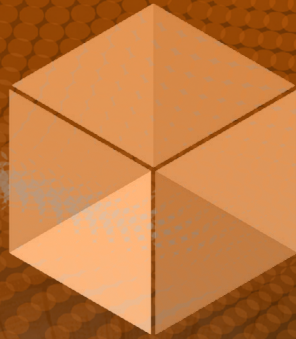
- Maximize your brand exposure to a highly targeted audience of industry leaders and decision-makers.
- Build credibility and trust by associating your brand with a premier, globally recognized event.
- Connect directly with key influencers and decision-makers who are shaping the future of digital marketing.
- Generate high-quality leads by engaging with qualified prospects who are actively seeking solutions.
- Enhance your visibility across multiple media channels, including top publications and online platforms.

Become a Sponsor

Bring your brand, product or solution to the forefront of the industry's premier conference of the year. Sponsoring DigiMarCon is the ultimate opportunity to align your company with content that's strategically important to your positioning in the marketing, media and advertising industry. Create a positive association with your company and progressive marketing through thought leadership.

We have limited sponsorship opportunities available.

Explore Your Options Here!



DIGIMARCON

DIGITAL MARKETING CONFERENCES

DIGIMARCON
DIGITAL MARKETING CONFERENCE

“DigiMarCon is very informative and it’s a great fun. The speakers are wonderful, they showed the data and how we can improve, that’s the best thing we got out of the DigiMarCon Conference. It’s an event where you can learn to help improve your techniques to be effective and be able to have conversations with your customers. It is a win-win situation in every way! ”

**Irene Becerra, Marketing Communications Manager,
Toshiba International Corporation**

**Don't lose out on the opportunity to learn from the experts.
Remaining seats are limited. Register today!**

Hurry and Save My Spot Now!